**Prakritik Lifestyles** 

# Maximize your Earnings using LinkedIn

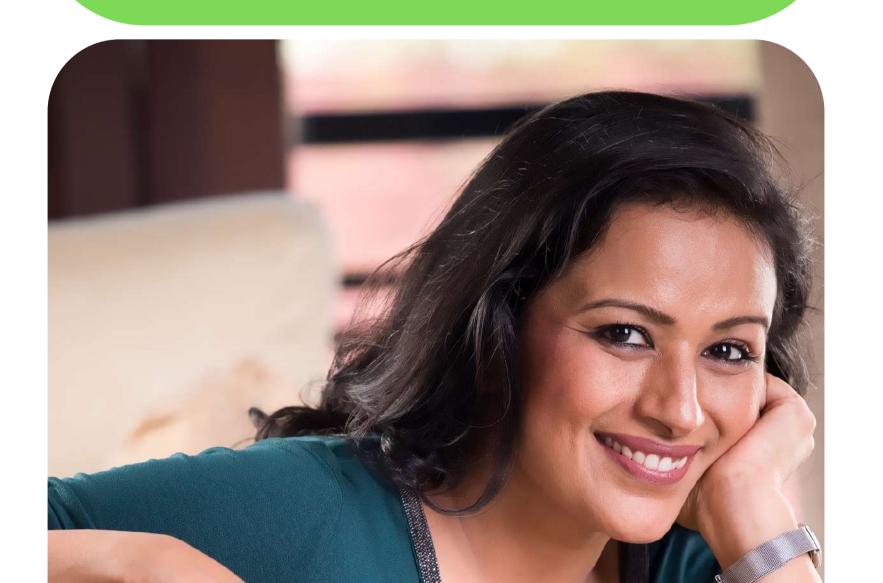








#### Why is this needed



LinkedIn is often ignored when we think of sales of products.

Since Prakritik Lifestyles is selling products that are very specific for a highter ticket audience, LinkedIn is a better platform to explore





# Create a compelling profile

Put a nice display image, enter your details in the bio in a way that you seem interesting and talented

Adding that your are an Affiliate with Prakritik Lifestyles will give you a boost

# Connect with the right people

Since our products are for ecofriendly and earth positive, send connection requests to people in HR, marketing, and branding fields. Preferably those who are between 28 and 45 and are at a manager or higher position







### Posting and Engaging

Being social is an important part of using social media. LinkedIn is no different.

Once you have connected with the right people, post product with descriptions (that are there on the sarvadhee site), and engage (like and comment) on others' posts.







## Anyone can sell... if they believe!

You are all talented. But the key to effective sales with the right audience is belief, which leads to consistency.

If you consistently work on your LinkedIn, not only will you sell better, but your quality of life will also tremendously increase!



Please feel free to ask questions if you have any!