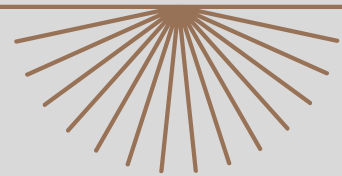
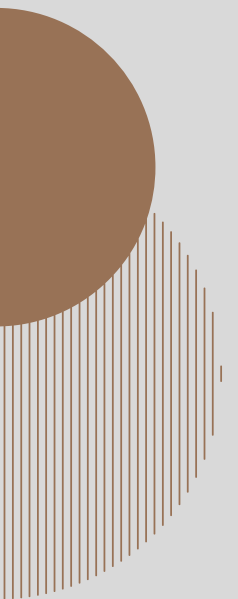


Basic *Canva* Designing



An exclusive
Prakritik Lifestyles Webinar



Prakritik
Lifestyles



ABCD

ANY BODY CAN DESIGN

Canva has made basic designing simple enough for everyone to do. Especially when we need to sell products in our own unique ways. For an affiliate, basic designing skills go a long way in upselling and retargeting to old customers.



MRP

MAKE RESELLING PROFITABLE

Profits are the income you get because of your talent and skill. We give you the product. But if you add your skill and talent to your selling, you can make more profits.





MLM

MAKE LIFE MEANINGFUL

Creating your own community of customers, through effective content and design will help you sell easily, earn more commissions, and live a more meaningful life.

IMPORTANT STEPS TO CREATE EFFECTIVE CANVA DESIGNS



1. Decide the product or group of products to sell.
2. Take screenshots of product image.
3. Crop image to make sure only product image is seen.
4. Save product name and price for reference



IMPORTANT STEPS TO CREATE EFFECTIVE CANVA DESIGNS

5. Open Canva -> Animated Social Media
6. Upload the product or products image using 'Gallery' icon in the footer.
7. Adjust size
8. Add relevant background
9. Add product name and price
10. Add animation to sections if you want
11. Download as JPEG or MP4 video





WHEN TO USE VIDEO/GIF

When you are sharing in your whatsapp status and in groups that you have created, a gif will make people take more interest.

A GIF is a video that you share on whatsapp which is 6 seconds or less.

Whatsapp gives the option of sharing the video as a gif, that you need to select.

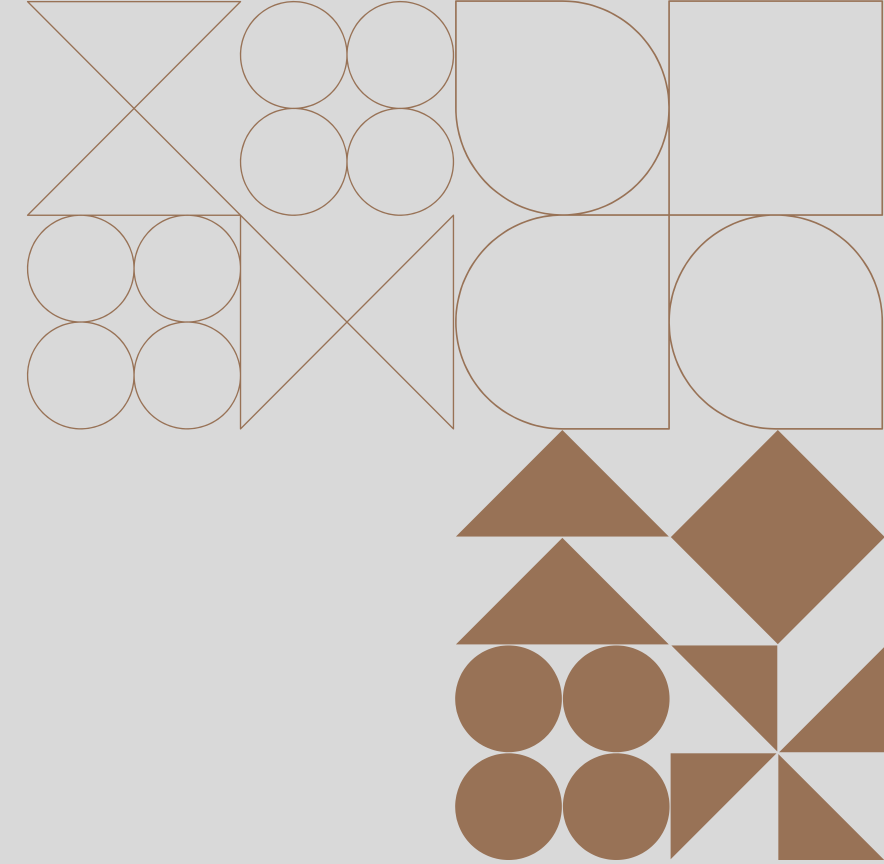
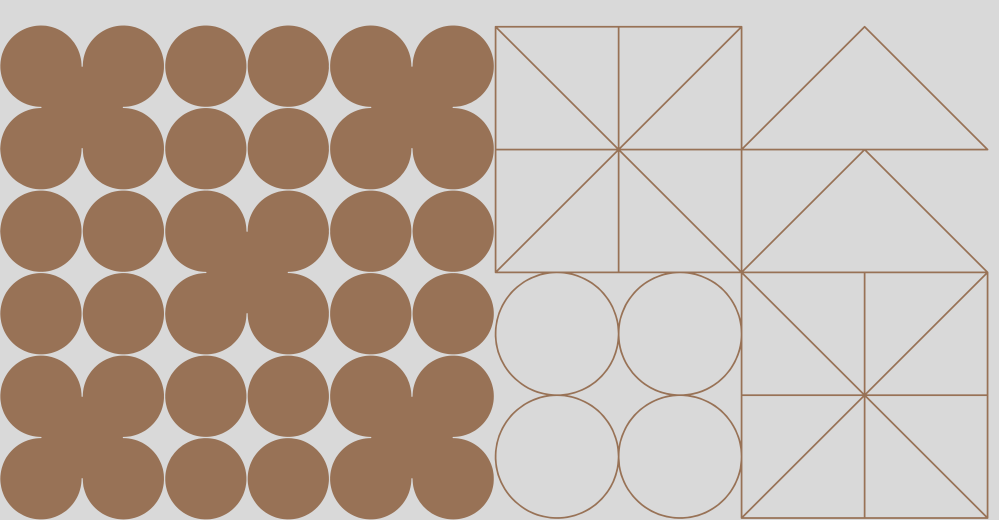
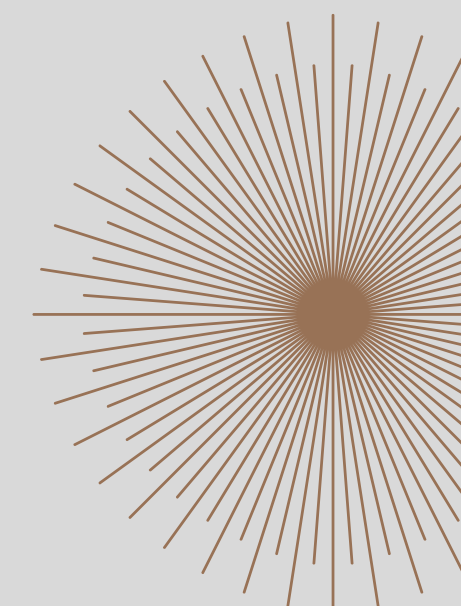
Video can be shared in social media stories and reels. It will help create awareness faster to new audiences faster.

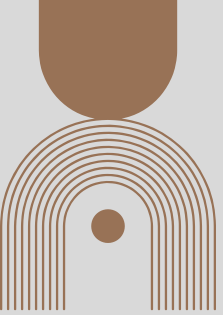


WHEN TO USE IMAGES

Images are best used on whatsapp groups that you have joined but not made. You can also share images in broadcast lists, as most people keep automatic download for images.

Social media posts can be images as well.





TIPS AND TRICKS

Use clean and clear images of products

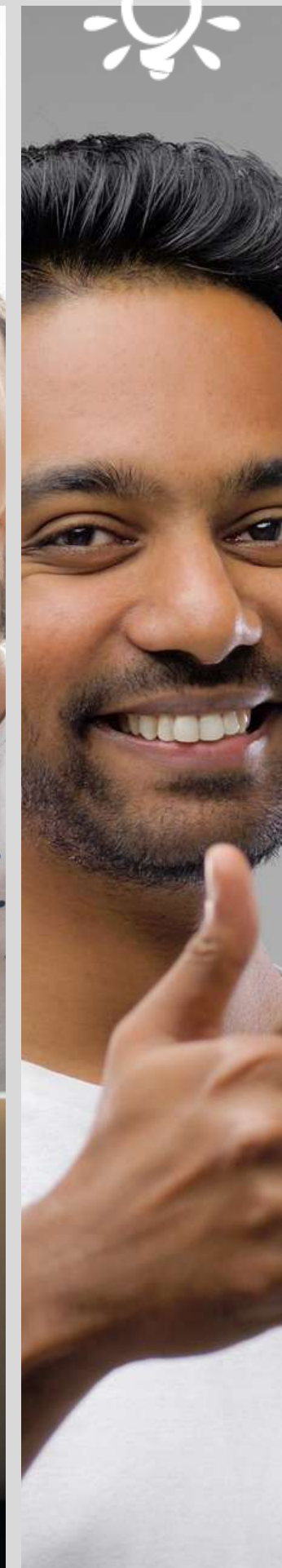
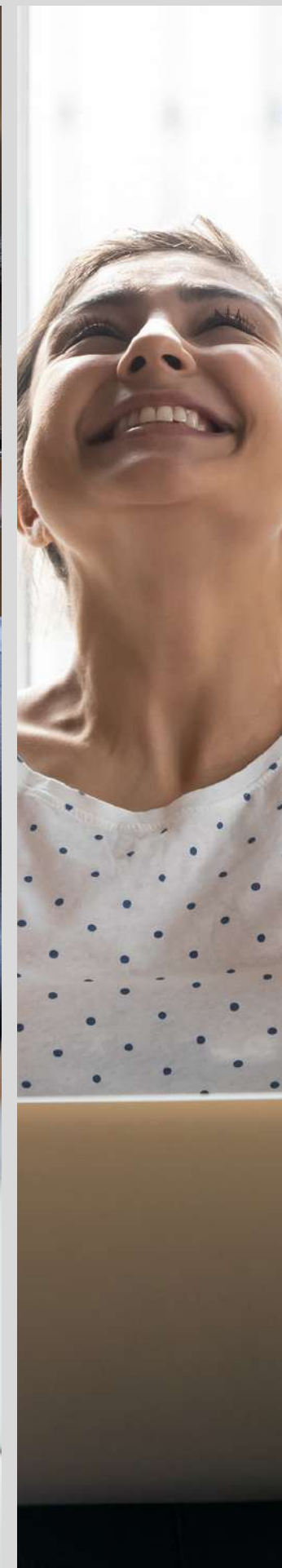
Use attractive and easy to read font for the product name and price

Use free templates and elements to make the process faster, and design attractive

Use frames for help make images look more attractive and glamorous

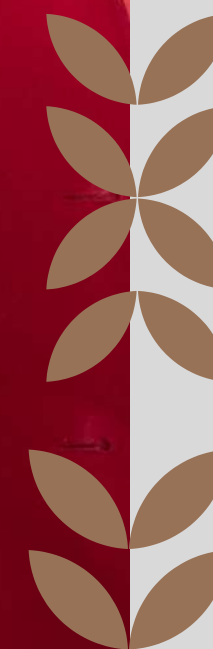
Blur image background to make product look more impactful

Add a tagline to product to make the design interesting to the customer



Prakritik

Lifestyles





THANK YOU

