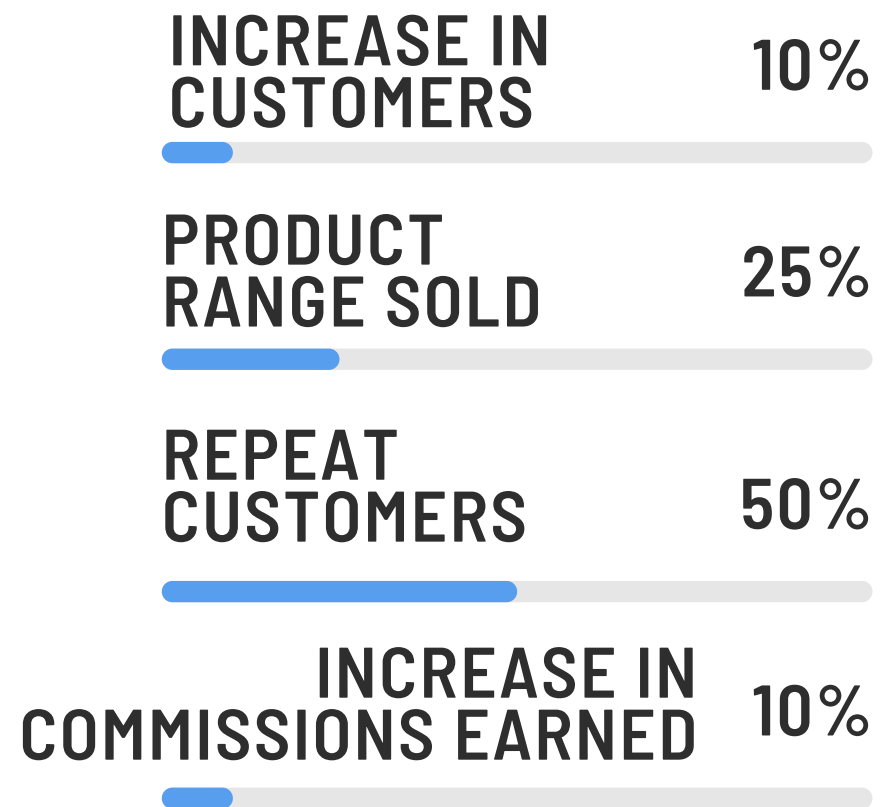




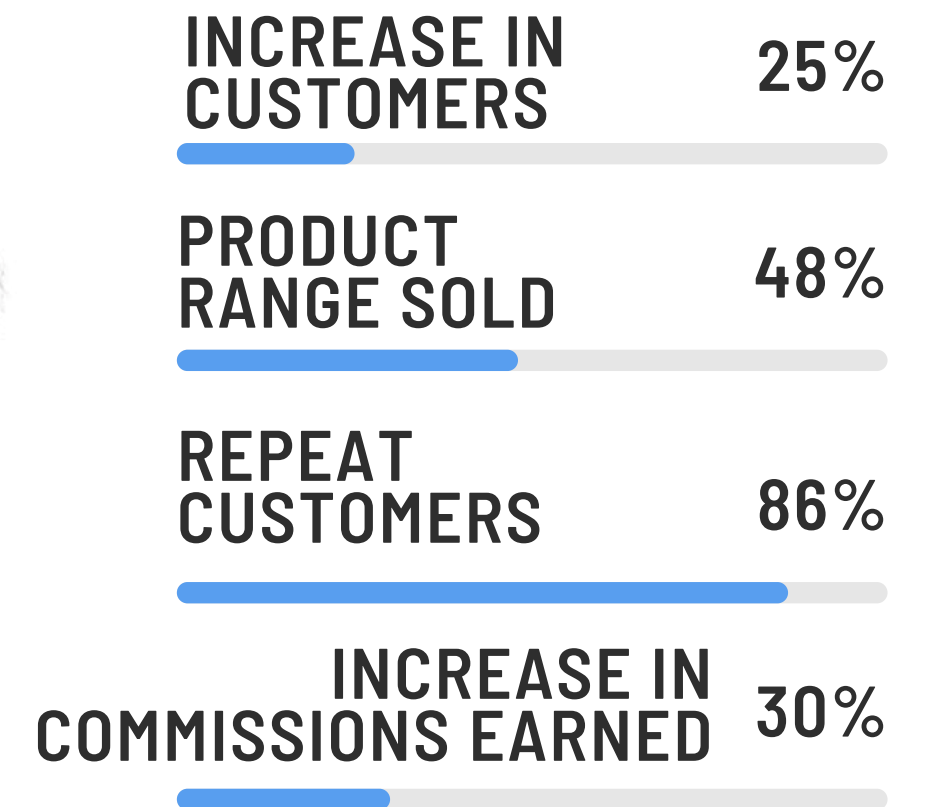
HOW TO USE SOCIAL MEDIA TO SELL RIGHT

AN EXCLUSIVE PRAKRITIK LIFESTYLES WEBINAR

HOW DOES SOCIAL MEDIA HELP

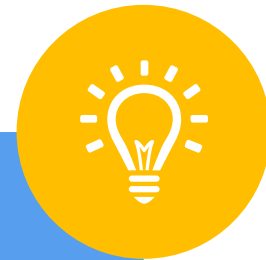


DOESN'T USE SOCIAL MEDIA



USES SOCIAL MEDIA CONSISTENTLY

FACEBOOK AND INSTAGRAM



RELEVANT GROUPS AND
PERSONAL CONTACTS



EXTENDED NETWORK AND
INTEREST-BASED
AUDIENCE



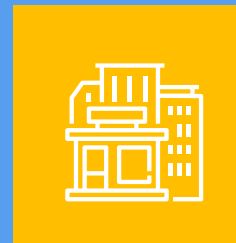
HOW TO USE FACEBOOK RIGHT



**JOIN RELEVANT
GROUPS**



**SHARE 3-4 PRODUCTS IN
SEPERATE POSTS WITH
IMAGE, DESRIPTIO N AND
PRICE, AS PER RULES**



**CREATE POSTS AND
SHARE ON YOUR PROFILE
WITH PERSONAL
RECOMMENDATION**

HOW TO USE INSTAGRAM RIGHT

BIO LINK

Add your affiliated link in your profile bio

SHARE POSTS IN STORIES

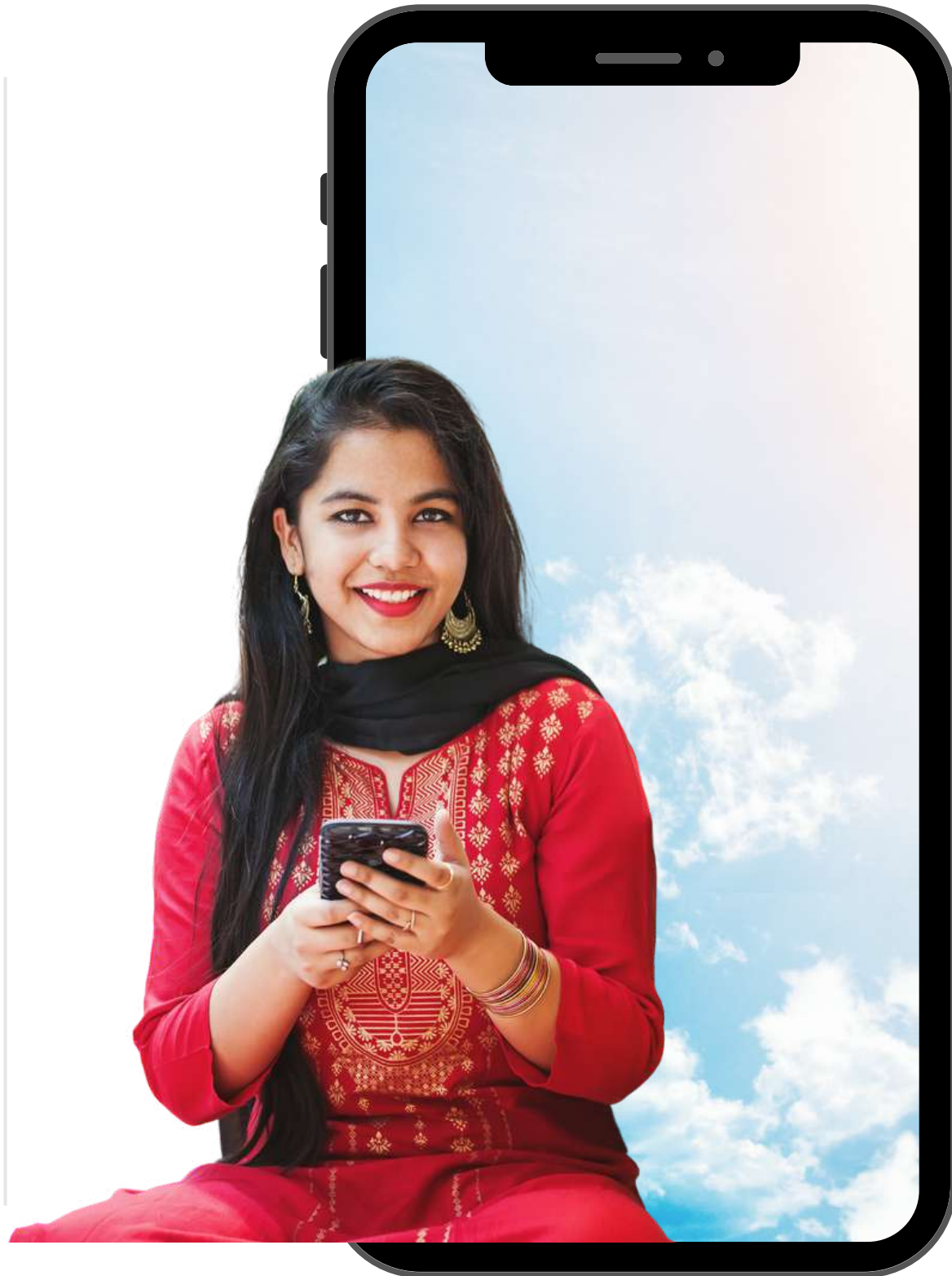
Share Sarvadhee posts in stories with "link in bio" text added

REELS

Create and share reels about the products YOU USE. always add "link in bio" as a text in the reel

BE CONSISTENT

Be consistent. The growth will take some time, so make sure you are regular, and that you enjoy the process





- **FOLLOW ALL RULES**

Facebook groups often have posting schedules and rules. Make sure you go through them and follow them

- **SUPPORT TO GET SUPPORT**

For every one post that you put up, make sure you are engaging with atleast 5 others.

- **USE HASHTAGS**

Use hashtags #sarvadhee #earthpositive and any other product sepecific hashtags that you can find, while posting



- **CONSISTENCY**

Social media reach and engagement takes some time to build. So be consistent. Make a schedule and stick to it

- **SHOW VARIETY**

Don't be monotonous in your posts. Show product variety based on what people are talking about.

- **HAVE FUN**

Social media is SOCIAL! So have fun with it. Connect with people. engage with them. And enjoy creating the content you post there.



THANKS