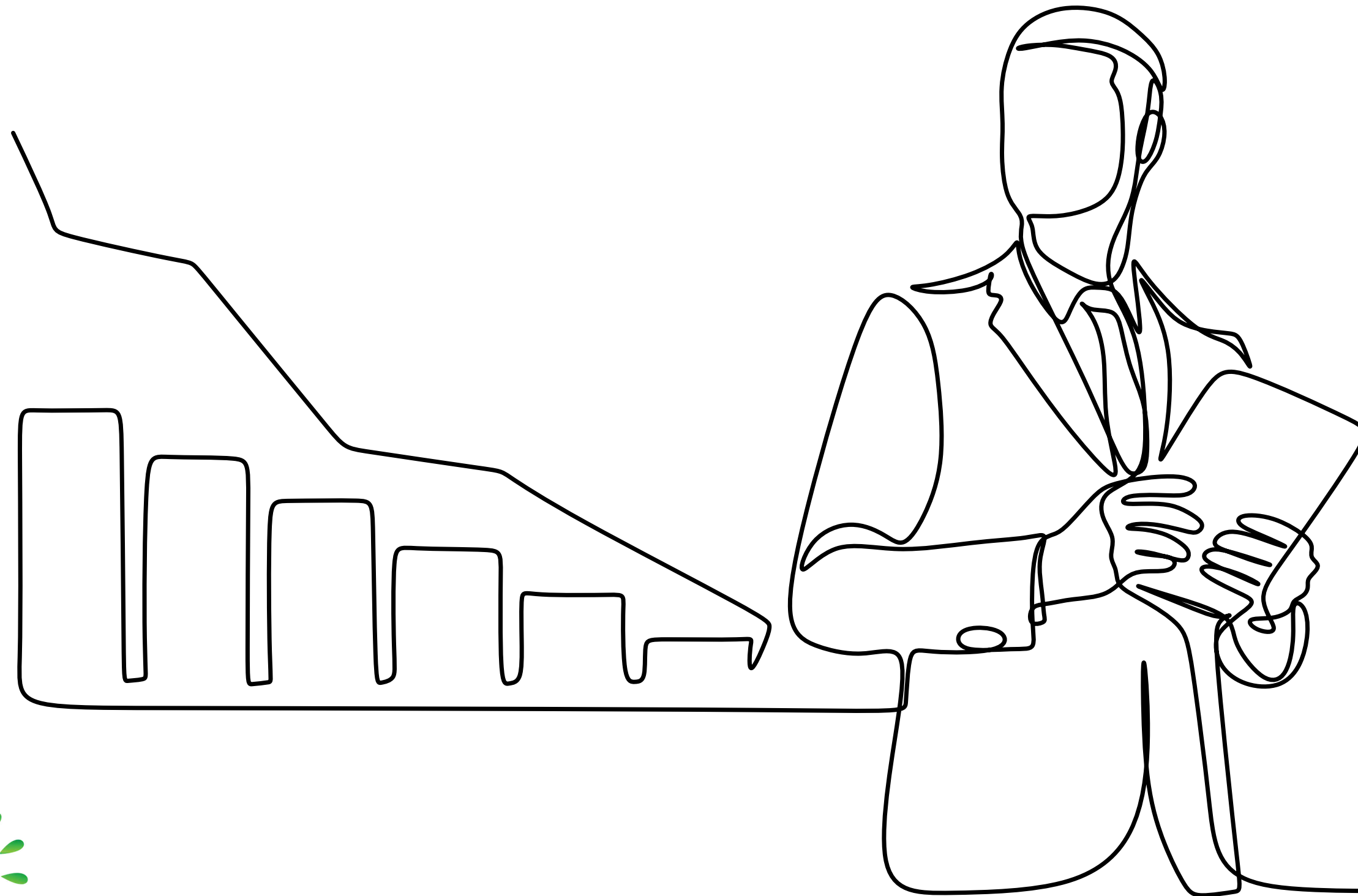


# EFFECTIVE SALES TIPS AND HACKS

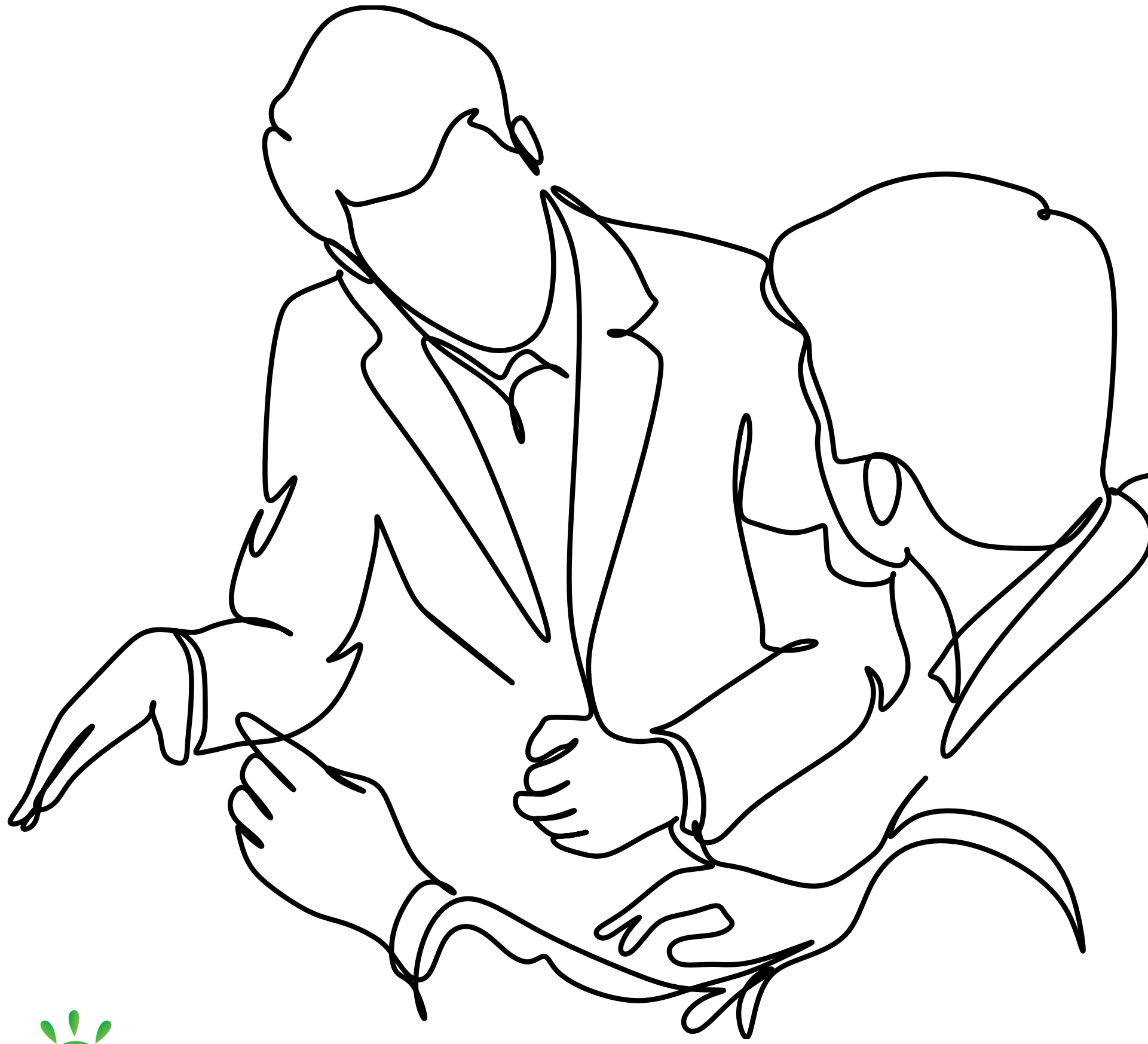


Sales is an inherent skill that helps us all through life. We are always selling by default. So here are a few tips and hacks to sell more effectively

# KNOW THE PRODUCT

When you are looking at making a sale, it is important that you know the product well. This makes sure that no query of question comes in the way of your sale from going through.

Also make sure you are well-educated and acquainted with the process that is followed in order to process the sale once it goes through.



# KNOW YOUR CUSTOMER

Every customer is unique. The success or failure of your sales pitch primarily depends on how personalized you make it to the customer. Your sale is more assured when their need for it is more than yours.

# WANT IT, DON'T NEED IT

Desperation adds a very sour taste to a sales pitch. Make sure that you are following the best process to ensure that when it comes to an in-person pitch, you are in a position of want, not need!





QUESTIONS ARE  
GOOD, ASK!

